



# The future of supply chain management

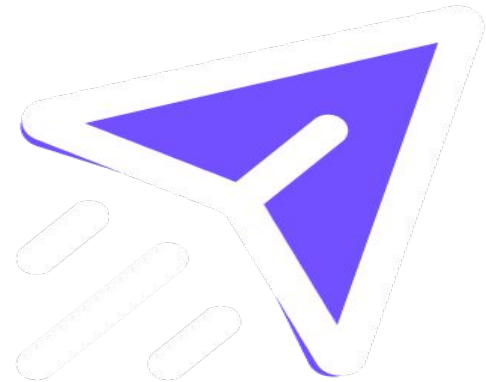
**Make global trade simple for everyone.**



## ✓ About Wisor

Wisor empowers freight forwarders **Sales** and **Operational** processes by providing a one-stop-shop solution which includes automations, carrier connectivity and visibility needed to accelerate performance and growth.

Ship to and from anywhere. Increase profit. Save time



# ✓ Problem

Freight forwarders workflows are plagued by **inefficiencies** caused by:

**Complex manual  
processes**

**Lack of visibility**

**Low profit margins**

**15**

Different handlers

**1.5**

Hours to quote

**12%**

Win rate

**\$100**

Avg Profit

From:  
Shanghai

To:  
Los Angeles



# Using Wisor





A new way of  
digitizing freight  
forwarding



allows freight forwarders to **Quote and Book**  
automatically by digitizing and





**Rate Management System**



**AI Quotation**



**CRM**



**Agent Management System**



**Dashboards & Analytics**



**Track & Trace**



Find the optimal route,  
price in a single search

Generate quotes faster

Win 20%-30%  
more  
shipments

Error-free branded  
quotes

Choose the optimal agent  
based on past  
performance

Improve team  
performance



# ✓ Wisor – Rate Management



**WEBCARGO** D2D Quotes™

By Freightos

# ✓ Door to Door routing and quoting

Origin

Destination



**EVERGREEN**

Online Connectivity

In progress



# ✓ Case study - Email RFQ to Quote - per shipment

**Forwarder existing quote process**  
manual, fragmented, complex, unstructured  
human mistakes,

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**1.5 hours**

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**1 employee**  
**5 Agents**  
**4 Online platforms**  
**3 Excel sheets**

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**\$60 / per quote**

**Using Wisor AI**  
Simple, optimal and automate quoting  
process

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**25-35 sec**

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**Fully automate**

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**\$3.4 / per quote**



Home

Quick quote

Quote templates

Quotes history

Providers

Tracking

CRM


Analytics

Rate management

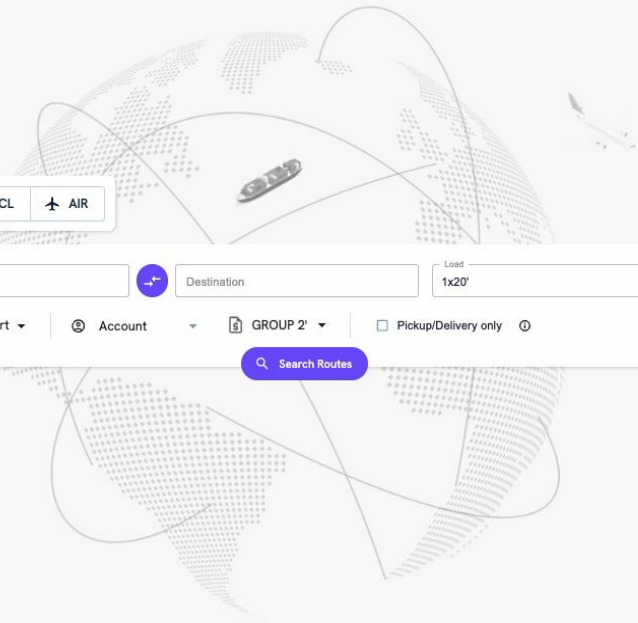


Raz Ronen  
Admin

FCL  LCL  AIR

Origin   Destination  Load

EXW  Import  Account  GROUP 2'  Pickup/Delivery only



Or start from scratch



# Thank you

**Wisor.Smart Solutions,  
Seamless Logistics**

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